

Republic of the Philippines

Department of Education

Region VII, Central Visayas

DIVISION OF CEBU PROVINCE

Sudlon, Lahug, Cebu City



1 -- 100. 2017

DIVISION MEMORANDUM No.____// \(\frac{1}{2} \text{ \text{ \subset}} \) s. 2017

REQUEST FOR STORIES (RH EDUCATION, DRUG EDUCATION, DISASTER PREPAREDNESS, ENVIRONMENTAL AWARENESS, PALARONG PAMBANSA)

TO: Assistant Superintendent
Division Supervisors/Coordinators
District Supervisors/OIC's
Elementary and Secondary School Heads

- 1. Attached herewith is DepEd Regional Memorandum No. 0 133 s. 2017 entitled; "Request for Stories (RH Education, Drug Education, Disaster Preparedness, Environmental Awareness, Palarong Pambansa)" regarding its request for stories on Reproductive Health Education, Health Education, Drug Education Disaster Preparedness and the 2017 Palarong Pambansa for the information and guidance of all concerned.
- 2. For more details, refer to the attached Memorandum.
- 3. Immediate and wide dissemination of this Memorandum is desired.

RHEA MAR A ANGTUD, Ed.D., CESO VI Schools Division Superintendent

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 (032) 414-7457

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REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES

KAGAWARAN NG EDUKASYON DEPARTMENT OF EDUCATION

REHIYON VII, GITNANG VISAYAS REGION VII, CENTRAL VISAYAS

Sudlon, Lahug, Cebu City



REGIONAL MEMORANDUM No. **013**3, s. 2017

MAR 0 6 2017

Request for Stories (RH Education, Drug Education, Disaster Preparedness, Environmental Awareness, Palarong Pambansa)

TO: All Schools Division Superintendents/OICs
All Others Concerned

- 1. For the information and guidance of all concerned, enclosed is a Memorandum from the Department of Education Public Affairs Service, regarding its Request for Stories on Reproductive Health Education, Drug Education, Disaster Preparedness, Environmental Awareness, and the 2017 Palarone Pambansa.
- 2. To provide and uphold further advocacy, increase public awareness on the Programs and Projects of the Department of Education, its Public Affairs Service through the Communications Division, takes this opportunity to feature inspiring stories on Reproductive Health Education. Drug Education, Disaster Proparedness, Environmental Awareness and outsource them.
- 3. In line with the upcoming 2017 Palarong Pambansa this April 23 to 29, 2017. DepEd Public Affairs Service also requests stories of athletes, coaches, and other personalities who will participate and have previously participated in the said national games. Inclusion of high resolution photos preferably in JPEG or PNG is recommended.
- 4. Hence, this Office, through its Public Affairs Unit, hereby requests all division offices and schools to share your inspiring stories on the following aforementioned topics and activities relative to education.
- 5. Format/template is provided for the composition of the said stories. It is also recommended that these stories be written by a third person's point of view/observer/another party. All concerned/interested parties may submit the stories to this Office through this e-mail address: amaryllis.rodriguez@deped.gov.ph. Questions and clarifications may be coursed through Beverly Berame (beverly.berame@deped.gov.ph or (02) 633-7254) and Amaryllis Villarmia (amaryllis.rodriguez@deped.gov.ph or (032) 414-7399).
- 6. The said Memorandum and the sample templates are herewith attached for your reference.
- 7. Immediate dissemination of this Memorandum is enjoined.

JULIET A. JERUYA
Director III

OIC-Regional Director

Headline - Maximum 15 words

additional files as required.

IMPACT STORY TEMPLATE

Shorter is better

Testimonials (Quotes/Narrative)

- Maximum 150 words2-3 sentence direct quotation about
- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)
- It should be written from the FIRST PERSON Point of View
- Include name (and title/organization, if necessary) of the person who expressed the testimonial

About the subject or subject matter

- Maximum 150 words
- 2-3 sentence blurb about the subject matter

Enter the Subject/Subject Matter Details here

Please provide the following content components in the space provided below. Once completed, please send this form to

Enter the Headline here

beverly.berame@deped.gov.ph and erika.daza@deped.gov.ph of the Public Affairs Service (PAS) - Communications Division. Attach

Enter the Testimonial (Quotes/Narrative) here

The story

Here is where the complete narrative should be. Feel free to tell the complete story. Be generous with your descriptions.

About the location or venue of the subject

- Maximum 150 words
- 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented.

Enter the Location Details here

IMPACT STORY TEMPLATE

Please provide the following content components in the space provided below. Once completed, please send this form to beverly.berame@deped.gov.ph and erika-daza@deped.gov ph of the Public Affairs Service (PAS) — Communications Division. Attach additional files as required.

Headline

- Maximum 15 words
- Shorter is better

Testimonials (Quotes/Narrative)

- Maximum 150 words
- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)
- It should be written from the FIRST PERSON Point of View
- Include name (and title/organization, if necessary) of the person who expressed the testimonial

Camp Vicente Lim NHS; All is set for Senior High Students

"In our continued meeting with stakeholders especially the parents, we assured them that Camp Vicente Lim National High School is really prepared for the Senior High School Implementation. As school head, I am really inspired with the efforts and support coming from teachers. We are confident enough that the very purpose of this education reform will be realized as regards to preparing students for work and higher education". — Dr. Mariliza I. Espada

"Based on the initial enrollment as of June 2, there were 452 students officially enrolled. These are distributed on three tracks: ABM (67), GAS (49) and TVL (385). The TVL track has five specializations: Bread and Pastry (73), Electrical and Installation Maintenance (32), Hairdressing (8) Information and Communication Technology (146) and Shielded Metal Arc Wolding (77)." -- Dr. Mariliza I. Espada

"The school has 14 newly built classrooms funded by SEF and DPWH Project. Likewise, materials and equipment were already produced. "All is adequately set for our students!" — Dr. Mariliza I. Espada

About the subject or subject matter

- Maximum 150 words
- 2-3 sentence blurb about the subject matter

The school: Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A. During the school year 2015-2016, it has a total enrollment of 2,657, of which, 622 were Grade 10 students.

The school head. Dr. Mariliza I. Espada is an alumna of Camp Vicente Lim National High School. Her colleagues admire her diligence, passion and dedication to her profession. She graduated PhD in Educational Management at the Philippine Normal University. In 2014, she passed the Career Service Written Exam. To date, this is her 6th year of service as School Head in the Department of Education Division of Calamba City.

The story

Camp Vicente Lim National High School is located at the heart of training camp of would be vanguards of peace and order in Region IV-A.

During the school year 2015-2016, it had a total enrollment of 2,657--622 of which were Grade 10 students. The school is strategically located in Barangay Carllubang – considered as one of the industrial hubs outside Manifa. This includes Carmelray Industrial Park I. Carmelray International Business Park, NYK-TDG IT Park, and Silangan Industrial Park

The school has ensured industry partnership with Carmelray Industrial Park I through the assistance of Mr. Ver Lorenzo (Project Coordinator). Other prospective business firms which, according to Dr. Mariliza I. Espada, had a positive response as regards the Memorandum of Agreement for students' immersion are Sande Co., Cosmopolitan Parlor, Dinghao Chinese Cuisine, and Banahaw Spa

- Include data and figures unique to the location; mention success stories as well as challenges faced	
About the writer Name and contact details 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program)	Enter the name and contact details here
Contact person for questions or clarifications about the story	Enter the name and contact details here
IMPORTANT:	 Only submissions done in this template will be considered. Please include photos and/or videos with your submission. They should be sent as separate attachments (i.e. 5 photos = 5 attachments)