



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF CEBU PROVINCE**  
IPHO Bldg., Sudlon, Lahug, Cebu City



**January 17, 2019**

**DIVISION MEMORANDUM**

No. 034, s. 2019

**NATIONAL LITERATURE MONTH 2019**

**To: Assistant Superintendents  
Chiefs, CID and SGOD  
Division Supervisors/Coordinators  
District Supervisors/OICs  
Elementary and Secondary School Heads  
Heads, Private Elementary and Secondary Schools**

1. Attached is Regional Memorandum No. 0029, s. 2019, entitled, "**National Literature Month**".
2. Pursuant to Presidential Proclamation No. 968, s. 2015, entitled, "**Declaring the Month of April of Every Year as National Literature Month**", all concerned are enjoined to support the celebration.
3. Dissemination of this Memorandum is desired.

  
**RHEA MAR A. ANGTUD, Ed.D., CESO VI**  
Schools Division Superintendent 



REPUBLICA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
**REGION VII, CENTRAL VISAYAS**  
Sudlon, Lahug, Cebu City



JAN 14 2019

REGIONAL MEMORANDUM  
No. 0029 s. 2019

**NATIONAL LITERATURE MONTH 2019**

To: Schools Division Superintendents

1. Pursuant to Presidential Proclamation No. 968 s. 2015, entitled Declaring the Month of April of Every Year as National Literature Month, this Office enjoins all concerned to support the celebration.
2. DepEd Memorandum is herewith attached for reference.
3. Immediate dissemination of and compliance with this Memorandum is directed.

  
**JULIET A. JERUTA PhD, CESO IV**  
Director IV

IAJ/STJ/EBEJ/jpo  
CLMD'19

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepED Complex, Meralco Ave., Pasig City



27  
Tanggapan ng Pangalawang Kalihim  
Office of the Undersecretary  
Legislative Affairs/External  
Partnerships/School Sports

DEPARTMENT OF EDUCATION  
RECORDS DIVISION

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By: 4 Date: 3 JAN 2019

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**MEMORANDUM**

OU-LAPSS No. 636, s. 2019

TO : **REGIONAL DIRECTORS**  
**REGIONAL CULTURE AND ARTS COORDINATORS**  
**REGIONAL SPECIAL PROGRAM FOR THE ARTS**  
**SUPERVISORS/COORDINATORS**

FROM :   
**TONISITO M. C. UMALI, Esq.**  
Undersecretary

SUBJECT : **PARTICIPATION OF THE DEPARTMENT OF**  
**EDUCATION (DEPED) IN THE NATIONAL**  
**LITERATURE MONTH (NLM) 2019**

DATE : 2 January 2019

**I. STATEMENT OF PURPOSE**

Pursuant to Proclamation No. 968, s. 2015 entitled "Declaring the Month of April of Every Year as National Literature Month," this memorandum is issued to enjoin all Regional Directors in support of the celebration of the National Literature Month (NLM) of 2019.

The harvest of the diversity of expressions can be part of values education for patriotism, forging cultural identity and love of country, and affirming a heritage of defending a freedom legacy. This celebration aims to awaken pride of place, heritage, history, and language that will promote social justice and peace with the will to secure freedom from poverty.

## **II. OBJECTIVES**

In general, the observance of this event has three (3) objectives:

- 1) Encourage development of new literary form, ideas and expression through conduct of Fora/Seminar;
- 2) Discover new literary artists through conduct of workshops and performances where they can express and exhibit their works and talent; and
- 3) Be a venue where indigenous/community knowledge as well as traditions and history will be the framework of various literary expressions and community activities.

## **III. THEME**

For the year 2019, the NLM theme is "Buklugan Panitikan" which underscores the grandest and most complex ritual of Subanen ethnic group of Zamboanga Peninsula. The ritual is done for thanksgiving, prestige, appeasement of the spirits and the death of a relative.

Like the Buklugan ritual, NLM 2019 celebration shall be a call for thanksgiving for a bountiful harvest in the Philippine literary arts scene of the past year as well as a call to encourage participation and enjoin all literary artists and enthusiasts in a common goal in the development, preservation and promotion of Philippine Literary Arts from our oral traditions to contemporary forms.

Depending on the focus and direction of its literary arts activities, an agency, region, province, city, and municipality may choose to have its own theme that is most relevant to their local culture, arts and community aspirations.

## **IV. PARTICIPATION FOR THIS YEAR'S NLM CELEBRATION**

Activities may be undertaken by the agency or institution in accordance with its own capabilities. Below are some suggested activities:

- 1) *Contemporary creative expression of the local artists through but not limited to showcase of literary traditions, book exhibitions, screenings of films based on literary works, book launching, and poetry readings etc.;*
- 2) Cultural exchange/artist interaction to the general public;
- 3) Recognition of local literary artists;
- 4) Feature works of the national artists for literature;

- 5) Feature the works of a local *Ani ng Dangal* awardee/s for literature;
- 6) Promotion of local literary art practices/traditions that are unique to the region;
- 7) Literary arts workshop and/or art appreciation activities;
- 8) Collaborative work of various literary art forms to other art forms (literature and film, literature and music etc.);
- 9) Showcase of the fruits of the creative efforts for the past year (restaging of past production, exhibitions etc.);
- 10) Promotion of local cultural literary icons based on NCCA's *Sagisag Kultura ng Filipinas*;
- 11) Cultural awareness seminar workshop to local artists, art organizations, leaders and LGU staff; and
- 12) Special literary art programs for the marginalized group in the community (Out-of-School Youth (OSY), Persons with Disabilities (PWDs), senior citizens, indigenous peoples, women and children).

The list of the national artists, *Ani ng Dangal* Awardees and *Sagisag Kultura ng Filipinas*, editable file of the official layout design and the detailed calendar of events for the NLM can be downloaded at [www.ncca.gov.ph](http://www.ncca.gov.ph)

#### **V. SUBMISSION OF TARGET ACTIVITIES AND PARTICIPATION**

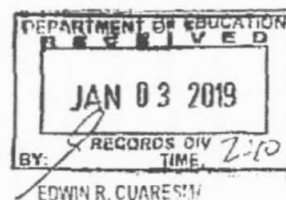
The agencies/institutions may submit their calendar of events and documentation to the NCCA for it to be integrated in the NLM Calendar of Events. The NCCA can also assist in the promotion of the local NLM celebration thru social media visibility, print media thru the *Agung*- the official newsletter of the NCCA. The implementing organization can ask for further assistance to the NCCA-NLM Program Coordinator.

#### **V. COORDINATION OF ACTIVITIES**

Further inquiries may be coursed through Ms. Krystel N. Morfe at telephone. no. 527-2192 local 302 or email at [nam@ncca.gov.ph](mailto:nam@ncca.gov.ph)

For your information and guidance.

Thank you very much.

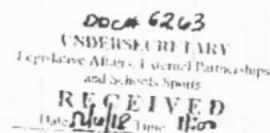




PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

November 27, 2018

ATTY. TONISITO M.C. UMALI, ESQ  
Undersecretary for External Partnership Service Division  
Department of Education  
DepEd Complex, Meralco Ave.  
Pasig City  
Tel. Nos: 6337208; 6337228; 6341925



Dear Undersecretary Umali,

Greetings from the National Commission for Culture and the Arts (NCCA)!

We are pleased to inform you that the NCCA once again is organizing the celebration of the National Literature Month this coming April 2019.

The project is a month-long and nationwide activity that aims to preserve the Philippine literary tradition and its expression in new literary forms. It also reflects how important the literary arts in the identity of the Filipinos and how it forms and transforms our consciousness.

In this regard, the NCCA is seeking your assistance once more to achieve the above for the issuance of a **Memorandum Circular** from your office to specifically request the following:

- (1) organize and implement their creative activities in line with this year's theme "Bukluran Panitikan";
- (2) hanging of 2019 National Literature Month official streamer in the school vicinity;
- (3) participation in various National Literature Month activities nationwide.

Attached herewith is the draft Memorandum Circular for your perusal.

We anticipate your favorable response on our request. Should your office need any clarification, please have your representative contact Mr. Jeremy Tubao at 527-2192 loc 302 or email at [nam@ncca.gov.ph](mailto:nam@ncca.gov.ph)

With our cordial best wishes.

Very truly yours,

VIRGILIO S. ALMARIO  
National Artist  
Chairman

MEMORANDUM CIRCULAR NO. \_\_\_\_\_

TO: \_\_\_\_\_

SUBJECT: *Celebration of the National Literature Month April 2019*

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**I. Purpose**

This Memorandum Circular is issued to enjoin all Regional Directors, to support the celebration of the National Literature Month 2019. This activity is pursuant to Proclamation No. 968 declaring the month of April of every year as National Literature Month.

The harvest of the diversity of expressions can be part of values education for patriotism, forging cultural identity; and love of country affirming a heritage of defending a freedom legacy. This celebration aims to awaken pride of place, heritage, history, language that will promote social justice and peace with the will to secure freedom from poverty.

**II. Objectives**

In general, the observance of this event has four-fold objectives, to encourage development of new literary form, ideas and expression through conduct of Fora/Seminar, (b) to discover new literary artists through conduct of workshops and performances where they can express and exhibit their works and talent, and (c) to be a venue where indigenous/community knowledge as well as traditions and history will be the framework of various literary expressions and community activities

**III. Theme**

For the year 2019, the National Literature Month theme "*Buklугan Panitikan*" where it underscores the grandest and most complex ritual of Subanen ethnic group of Zamboanga Peninsula. It's done for thanksgiving, prestige, appeasement of the spirits and the death of a relative.

Like the Buklugin ritual, 2019 celebration will be a call for thanksgiving for a bountiful harvest in the Philippine literary arts scene of the past year as well as a call to encourage participation and enjoin all literary artists and enthusiasts in a common goal in the development, preservation and promotion of Philippine Literary Arts from our oral traditions to contemporary forms.

Depending on the focus and direction of its literary arts activities, an agency, region, province, city, and municipality may choose to have its own theme that is most relevant to their local culture, arts and community aspirations.

#### **IV. Participation for this year's NLM Celebration:**

##### **A. Organize Creative Activities**

Activities may be undertaken by the agency or institution in accordance with its own capabilities. Below are some suggested activities:

- a. Contemporary Creative Expression of the local artists through but not limited to showcase of literary traditions book exhibitions, screenings of films based on literary works, book launching, and poetry readings etc.
- b. Cultural exchange/artist interaction to the general public
- c. Recognition of local literary artists
- d. Feature works of the National Artists for Literature
- e. Feature the works of a local Ani ng Dangal Awardee/s for Literature
- f. Promotion of local literary art practices/traditions that are unique to the region
- g. Literary Arts Workshop/Art Appreciation activities
- h. Collaborative work of various Literary Art forms to other art forms (literature and film, literature and music etc)
- i. Showcase of the fruits of the creative efforts for the past year (restaging of past production, exhibitions etc.)
- j. Promotion of local cultural literary icons based on NCCA's Sagisag Kultura ng Filipinas
- k. Cultural awareness seminar/workshop to local artists, art organizations, leaders and LGU staff
- l. Special literary Art programs for the marginalized group in the community (out of school youth, PWDs, Senior Citizens, Indigenous Peoples, women and children)

*Note: List of the National Artists, Ani ng Dangal Awardees and Sagisag Kultura ng Filipinas can be downloaded at [www.ncca.gov.ph](http://www.ncca.gov.ph).*

It is encouraged that the venue of the organized creative activities would be in a public space or would have both external and internal stakeholders as participants.

##### **B. Hanging of 2019 National Literature Month official streamer**

Printing and hanging of National Literature Month official streamer is requested to create awareness to the general public of this year's celebration. Editable file of the official layout design can be downloaded at [www.ncca.gov.ph](http://www.ncca.gov.ph).

##### **C. Attendance to Various National Literature Month Events**

Detailed calendar of events may be downloaded at [www.ncca.gov.ph](http://www.ncca.gov.ph) or can be accessed through NCCA official social media pages.

#### **V. Submission of Target Activities and Participation**

The Agencies/Institutions can submit their calendar of events and documentation to the NCCA for it to be integrated in the National Literature



Month Calendar of Events. The NCCA can also assist in the promotion of the local NLM celebration thru social media visibility, print media thru the Agung-The official newsletter of the NCCA.

The implementing organization can ask for further assistance to the NCCA NLM Program Coordinator.

#### **VI. Coordination of Activities**

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the National Literature Month 2019. National line agencies are enjoined to issue special orders/ circular encouraging participation of their field offices in the celebration.

Further inquiries may be coursed through your representative contact Mr. Jeremy Tubao at telephone, no. 527-2192 local 302 or email at [nam@ncca.gov.ph](mailto:nam@ncca.gov.ph)