



DEPARTMENT OF EDUCATION

**DIVISION OF CEBU PROVINCE**

SUDLON, LAHUG, CEBU CITY



March 20, 2019

DIVISION MEMORANDUM

No. 173 s. 2019

**AGORA: CROSSROADS OF CREATIVITY, CULTURE, AND IDEAS**

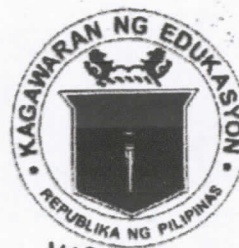
To: Assistant Superintendents  
Chiefs, CID and SGOD  
Education Program Supervisors/Coordinators  
District Supervisors/OICs  
Elementary and Secondary School Heads

1. Attached is Regional Memorandum No. 0154, s. 2019 inviting all Special Program in the Arts Implementing Schools to be part of the performance activity of the AGORA: Crossroads of Creativity, Culture, and Ideas on April 5-7, 2019 at SM Seaside City, Cebu.
2. Refer to the attached enclosures for details.
3. Immediate and wide dissemination of this Memorandum is desired.

  
**RHEA MAR A. ANGTUD, Ed. D., CESO VI**  
Schools Division Superintendent 



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
**REGION VII, CENTRAL VISAYAS**  
Sudlon, Lahug, Cebu City



MAR 19 2019

REGIONAL MEMORANDUM  
No. 0154, s. 2019

DGOS 258A

**AGORA: Crossroads of Creativity, Culture, and Ideas**

To: Schools Division Superintendents

1. This Office through the Curriculum and Learning Management Division enjoins all the Special Program in the Arts implementing schools to be part of the performance activity of the AGORA: Crossroads of Creativity, Culture, and Ideas on April 5-7, 2019 at SM Seaside City, Cebu.
2. For details, refer to the attached enclosures.
3. Immediate dissemination of and compliance with this Memorandum is directed.

*Juliet A. Jeruta*  
JULIET A. JERUTA PhD, CESO IV  
Director IV

JAJ/STJ/EBEI/jpo  
CLMD:19

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Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1671 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030,  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"SAGI 2015, Unangkapan ng Pula't Pagpapalaganap ng Pula't"



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**Philippine Cultural Education Program**

12 March 2019

**DR. JULIET A. JERUTA**  
**Regional Director**  
**Region VII – Central Visayas**

**THRU: DR. JUVELYN P. OTERO**  
**Education Program Supervisor**

**Dear Dr. Jeruta:**

The National Commission for Culture and the Arts (NCCA) – Philippine Cultural Education Program (PCEP), in partnership with the Department of Education will conduct **AGORA: Crossroads of Creativity, Culture, and Ideas** on April 5 - 7, 2019 at SM Seaside City Cebu.

**AGORA** is an advocacy undertaking of the National Association of Cultural Educators and Scholars (NACES) to disseminate Philippine Culture and Arts resources. The market fair is the venue of PCEP partner HEI and DepEd local schools to showcase their talents, researches, products, local cultural icons, and their people. General public shall be invited in the market to shop, have access, and be connected to PCEP's education institutions.

In line with our mission of defining that culture is the root and foundation of education, governance, and sustainable development of Filipino; we like to invite different SPA Groups from your region to be part of the performance activity from April 5 - 7 (final program to follow). Performers are requested to promote the intangible heritage in their performances. The NCCA-PCEP will provide basic sound system, stage area, and one meal for the performers during the performance day; however, expenses on transportation, accommodation, other meals, and other technical requirements are shouldered by the performing group charge to their local funds. Partner institutions are allowed to promote their institution in the venue subject for the procedural requirements and guidelines of the Mall.

We also like to invite the attached NACES Officers and Members to attend the said event. Expenses of the NACES Officers and Members are charge to their local funds.

Please find attached program design for your kind perusal. We are confident that this project will provide high impact benefits to the local communities.

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Republic of the Philippines • Office of the President  
**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
Room 5-D #633 General Luna St., Intramuros 1002, Manila  
Telephone: (63-2) 986-4147 / Fax: (63-2) 527-2192 local 529 / e-mail: [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com) /





**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**Philippine Cultural Education Program**

If you have further questions regarding the project, please don't hesitate to contact Ms. Alpha Ruiz at (02) 527-2192 loc. 529 (Mon - Thurs 9am-6pm), mobile number 0917-5553595 or email us at [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com).

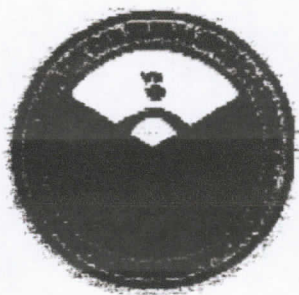
Sincerely yours,

  
**JOSEPH I. CRISTOBAL**

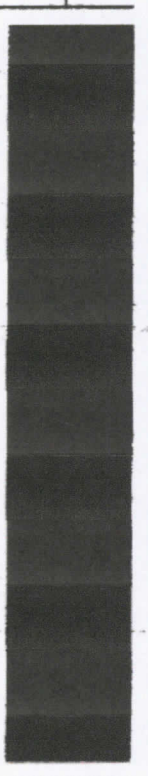
Director, Philippine Cultural Educational Program

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**AGORA:**  
**Crossroads of Creativity, Culture, and Ideas**

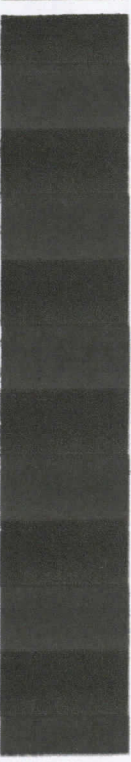


# Date & Venue



April 5 - 7, 2019  
SM Seaside





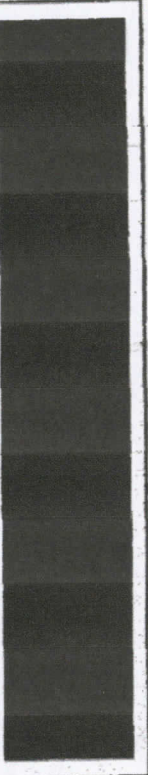
1.To disseminate contextualized instructional materials, modules, and other learning resources for the cultural education;

2.To showcase culture and arts education product, heritage conservation preparedness and historical research materials of HEI's and DepEd partners in the regions in a CulEd Market place;

3.To organize national proactive CulEd Network in the country that will carry the cultural education flagship program of the NCCA; and

4.To make market for cultural education courses/products inside the country



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- o **CulEd Market Fair** is an advocacy undertaking of the National Association of Cultural Educators and Scholars (NACES) to disseminate Philippine Culture and Arts resources. The market fair is the venue of PCEP partner HEI and DepEd local schools to showcase their talents, researches, products, local cultural icons, and their people. General public, business companies, education institutions in the country and abroad shall be invited in the market to shop, have access, and be connected to PCEP's education institutions. This national gathering shall be coordinated and facilitated by our NCCA PCEP scholar-alumni. The NACES is the organized network of NCCA-PCEP in Luzon, Visayas, and Mindanao to ensure the proliferation of the cultural education effort and promotion of cultural education in the country as the core of teaching and learning, and governance towards inclusive growth and sustainable development.

**Performance Showcase**

SPA Groups from  
Different region

**Workshops**

- ✓ Art Workshop
- ✓ Live Art Demonstration
- ✓ Art Talks

**Trade Fair**

- ✓ Art Schools
- ✓ Colleges
- ✓ Local Art
- ✓ Delicacies
- ✓ Books

**NACES Membership  
Campaign**



## **PCEP SECRETARIAT**

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- o Tel: (02) 527-2192 loc 529
- o Email: [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com)