



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
DIVISION OF CEBU PROVINCE

Office of the Schools Division
Superintendent

June 22, 2021

DIVISION MEMORANDUM

No. 217, s. 2021

**INVITATION TO THE 15TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA
(ART COMPETITION FOR CHILDREN)**

**To: Assistant Superintendents
Chiefs, CID and SGOD
Education Program Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads**

1. Attached is Regional Memorandum No. 0466, s. 2021 entitled, "Invitation to the 15th Mitsubishi Asian Children's Enikki Festa (Art Competition for Children)".
2. Interested participants are enjoined to submit their entries to this office, through the EPSVR in MAPEH, Mrs. Nenita G. Jaralve.
3. Please refer to the Memorandum for details.
4. Immediate and wide dissemination of this Memorandum is desired.

MARILYN S. ANDALES EdD, CESO V
Schools Division Superintendent

MSA/FCL/CID/MPF/NGJ



Address: DepEd Cebu Province, IPHO Bldg., Sudlon, Lahug, Cebu City
Telephone Nos.: 032-2556405
Email Address: cebu.province@deped.gov.ph ; depedcebuprovince@yahoo.com
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Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS

Office of the Regional Director

May 10, 2021

REGIONAL MEMORANDUM

No. 0466 s. 2021

**INVITATION TO THE 15TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA
(ART COMPETITION FOR CHILDREN)**

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. This Office, through the Curriculum and Learning Management Division, circulates the communication received from **DR. SERAFIN A. ARVIOLA JR.**, Chairman, National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP), inviting children aged 6-12 at the time of entry to draw their illustrated diaries with the theme "Here is my Life".
2. Schools Division Offices are expected to submit their best entry to this office on or before October 15, 2021.
3. For details, please see attached enclosures.
4. Immediate dissemination of, and compliance with this Memorandum is directed.

SALUSTIANO T. JIMENEZ, JD, EdD, CESO V
Director IV
Office of the Regional Director

STJ/CAE/CLMD/MJCD/JPO/21



Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City
Telephone Nos.: (032) 231-1433; (032) 414-7399
Email Address: region7@deped.gov.ph

Dear Everyone,

The **15th Mitsubishi Asian Children's Enikki Festa** is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries called "Enikki". Children from 24 different countries and regions in Asia will be invited to draw their illustrated diaries under the theme of "Here is my Life". In the Philippines, this event is being facilitated by NCBUCP.

1. FESTIVAL SCHEDULE

- (1) Launching of the Festival via Zoom: May 15, 2021
- (2) Start of Sending of Illustrated Diaries: June 1 – October 31, 2021
- (3) National Screening in the Philippines: November 15, 2021
- (4) National Awarding in the Philippines: December 10-12, 2021
- (5) International Screening in Japan: April, 2022
- (6) The Award Ceremony and a cultural exchange program: July 2022 (Yokohama, Japan)

2. ENTRY REQUIREMENTS

(1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be five pages.

WHAT IS "ENIKKI" (ILLUSTRATED DIARY)?

In Japan we have a custom of creating "Enikki" (Illustrated Diaries) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only writes about things he/she has seen, heard, done, or thought, but also describes his/her rich humanity and sensibility. Since pictures can transcend language and literacy boundaries, "Enikki" can be a very effective means for cross-cultural understanding.

(2) Theme

"Here is my life" (You may choose any subjects you want for your diary)

Any subjects can be chosen from the daily life of you.

Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends.

school life, and local festivals and traditional performing arts.

(3) Eligibility

Children aged 6 - 12 at the time of entry

(4) Entry Period

June 1 - October 31, 2021 in principle

This period shall be decided by the Executive committee in each country / region

(5) Format

A A4-size (297mm long x 210mm wide) page with

the picture at the top (two thirds of the page),

and the essay beneath (one third of the page).

The picture and essay being on the front side of the page.

Please do not use the back side. Please download below.

(6) Entry Procedures

Write your name on the back of each of the five pages, and number them (on the back) 1 – 5.

Fill in the entry form attached to the Entry Requirements and turn it in with your entry.

Put the five pages together with the entry form, and deliver or mail them.

Please do not damage the entry by using glue or stapler or laminating them.

(7) Application Criteria

1) Applicant's work must be original artwork in every sense and have not been made public at all.

The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny the originality of the Enikki;

a) any copy or reproduction of pictures, cartoons, sentences and etc.

b) cut-out of anything that may infringe a trademark and/or portrait rights.

c) cut-out from printed materials such as newspapers, magazines, and advertisements.

2) Applicant's work must be manually created, i.e. the picture must be drawn or painted by the entrant herself/himself and the essay be written by the entrant herself/himself. Any digital artworks or typed or word-processed essays will be disqualified.

(8) Awards

[1] Grand Prix Award (one winner per country and region)

Winners will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan. (In case unexpected events happen, the tour will be canceled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

[2] Organizers' Awards

Mitsubishi Public Affairs Committee Award (one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

Asian Pacific Federation of UNESCO Clubs and Associations Award

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

National Federation of UNESCO Associations in Japan Award

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

[3] Excellence Award

(four winners per country and region)

Winners will receive certificates of the award and commemorative gifts.

(9) Selection Method

The Executive Committee in each country and region will carry out the first screening and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

***Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.**

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.

Chairman, National Coordinating Body of UNESCO Clubs in the Philippines
09178271880 and ncbucp.enikki@gmail.com

PLEASE DELIVER OR SEND ENTRIES TO:

Ms. Geraldine Remo

Board Member, National Coordinating Body of UNESCO Clubs in the Philippines
St. Bridget School 1047 Aurora Blvd. Quezon City
remogeraldine@gmail.com
0915-8438437

In this regard, we would like to invite your club to serve as an arm of NCBUCP in implementing this project in your school and localities. We would like to encourage you to look for at least 50 elementary school children to participate and send entries for this competition.

You can download the entry forms below.

We hope that you will make this project your own and encourage creativity among Filipino Children.

Thank you.

Dr. Serafin A. Arviola Jr.
Chairman, NCBUCP

4 attachments

190585835_470873297321625_2672740074649716822_n.jpg
923K



 **(003) ENTRY FORM.xls**
60K

 **(002) ENTRY GUIDELINES.doc**
309K

 **Format for Children to Draw.docx**
103K








Mitsubishi Asian Children's Enikki Festa

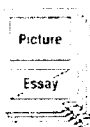
Your Illustrated Diaries "ENIKKI" are Invited.

Introduce your daily life to other children in Asia. Express yourself in an Illustrated Diary.

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture through your five-page illustrated diaries?

Entry Requirements

-  Each entry should consist of five pages. Each page should contain a picture and a short essay describing an event of your daily life (a sport, play, or others on drawing paper).
-  A4-size (210mm x 210mm) page with the picture at the top, middle of the page, and the essay beneath one third of the page. The picture and the essay should be on the front side of the page. Please do not use the back side.
-  Children aged 6 to 12 at the time of entry.
-  There is no age limit to describe any aspects of your daily life, such as sports, friends, school, life, custom, festival, town and people.
-  Deadline: October 31, 2021



Award Ceremony of winners

Name of the award winners will be announced in May, 2022.

Prizes

- Grand Prix Award** (1 winner) *As part of the prize package, Grand Prix winner will be invited to the Award Ceremony and a cultural exchange program in Japan.
- Mitsubishi Public Affairs Committee Award** (1 winner)
- Asian Pacific Federation of UNESCO Clubs and Associations Award** (1 winner)
- National Federation of UNESCO Associations in Japan Award** (1 winner)
- Excellence Award** (4 winners)

Participating Countries and Region: People's Republic of Bangladesh, Kingdom of Brunei, Brunei Darussalam, Kingdom of Cambodia, People's Republic of China, India, Republic of Indonesia, Republic of Kazakhstan, Republic of Korea, Lao People's Democratic Republic, Malaysia, Republic of Maldives, Mongolia, Republic of the Union of Myanmar, Federal Democratic Republic of Nepal, Islamic Republic of Pakistan, Republic of the Philippines, Republic of Singapore, Taiwan, Sri Lanka, Democratic Socialist Republic of Sri Lanka, Chinese Taipei, Kingdom of Thailand, The Democratic Republic of Timor-Leste, Socialist Republic of Viet Nam and Japan.

Organizers: Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Associations, National Federation of UNESCO Associations in Japan.

Local Organizer: National Coordinating Body of UNESCO Clubs in the Philippines (NCBCP)

Please download contest guidelines and forms at:

<https://www.unescoclubsph.org/programs/competitions/15th-mitsubishi-asian-childrens-enikki-festa>

Contact us via:

ncbucp.enikki@gmail.com

Please send your entries to:

Ms. Geraldine Remo

Board Member, National Coordinating Body of UNESCO Clubs in the Philippines

St. Bridget School, 1047 Aurora Blvd., Quezon City





2021-2022

Mitsubishi Asian Children's Enikki Festa

ENTRY GUIDELINES

Organizers

Mitsubishi Public Affairs Committee
Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)
National Federation of UNESCO Associations in Japan

Local Organizers

National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

Participating Countries and Region

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China,
India, Indonesia, Kazakhstan
, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore,
Sri Lanka, Chinese Taipei, Thailand, Timor-Leste, Viet Nam and Japan

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1. FESTIVAL SCHEDULE

- (1) Entry period: June 1 – October 31, 2021
- (2) National Screening: November, 2021
- (3) International Screening: April, 2022
- (4) The Award Ceremony and a cultural exchange program
: July 2022 (Yokohama, Japan)

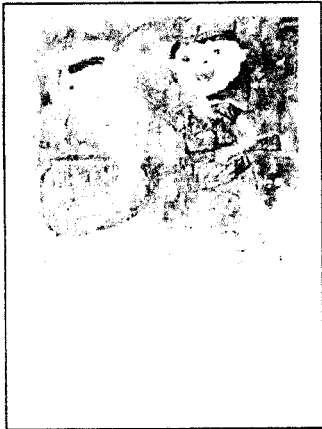
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One of the Enikkis by the Grand-Prix Winner of Japan in the 2019-20 Festa.

(2) Theme

“Here is my life” (You may choose any subjects you want for your diary)

Any subjects can be chosen from the daily life of you.

Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

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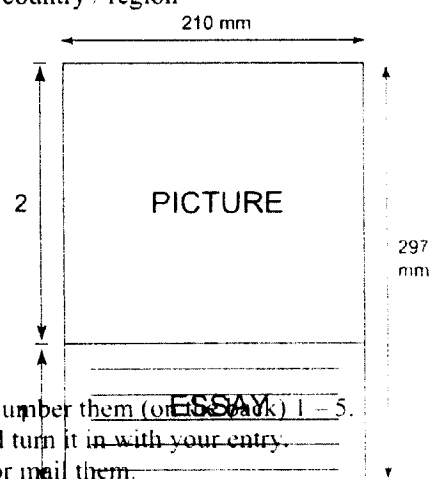
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*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.

(10) Selection Criteria

The Screening Committee won't judge whether your artwork is good or not, but will look at how you portray your culture, your daily life as well as your impressions and thoughts.

Selection Criteria:

- | |
|---|
| <ul style="list-style-type: none">[1] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.[2] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.[3] How much the Enikki has the workmanship of concept, construction, and carefulness.[4] How much the Enikki covers a variety of topics. |
|---|

(11) Screening Committee

[1] National Screening Committee

- *Chairperson : Mrs. Mary Grace Awkit
title : Chairperson – NCBUCP Awards Committee for Enikie
- Member of the Committee : Ms. Hiromi Lascano
title : Board Member
- Member of the Committee : Mr. Ronald Keno Chua
title : Board Member
- Member of the Committee : Mr. Christian Juane
title : Board Member
- Member of the Committee : Ms. Violate Taleon
title : Board Member
- Member of the Committee : Mr. Joseph Hernandez
title : Board Member

[2] International Screening Committee (Japan)

Head of the Committee: Mr. Ichiro Sato
Oil Painter
Professor emeritus of Tokyo University of the Arts
President of the Tohoku Seikatsu Bunka University

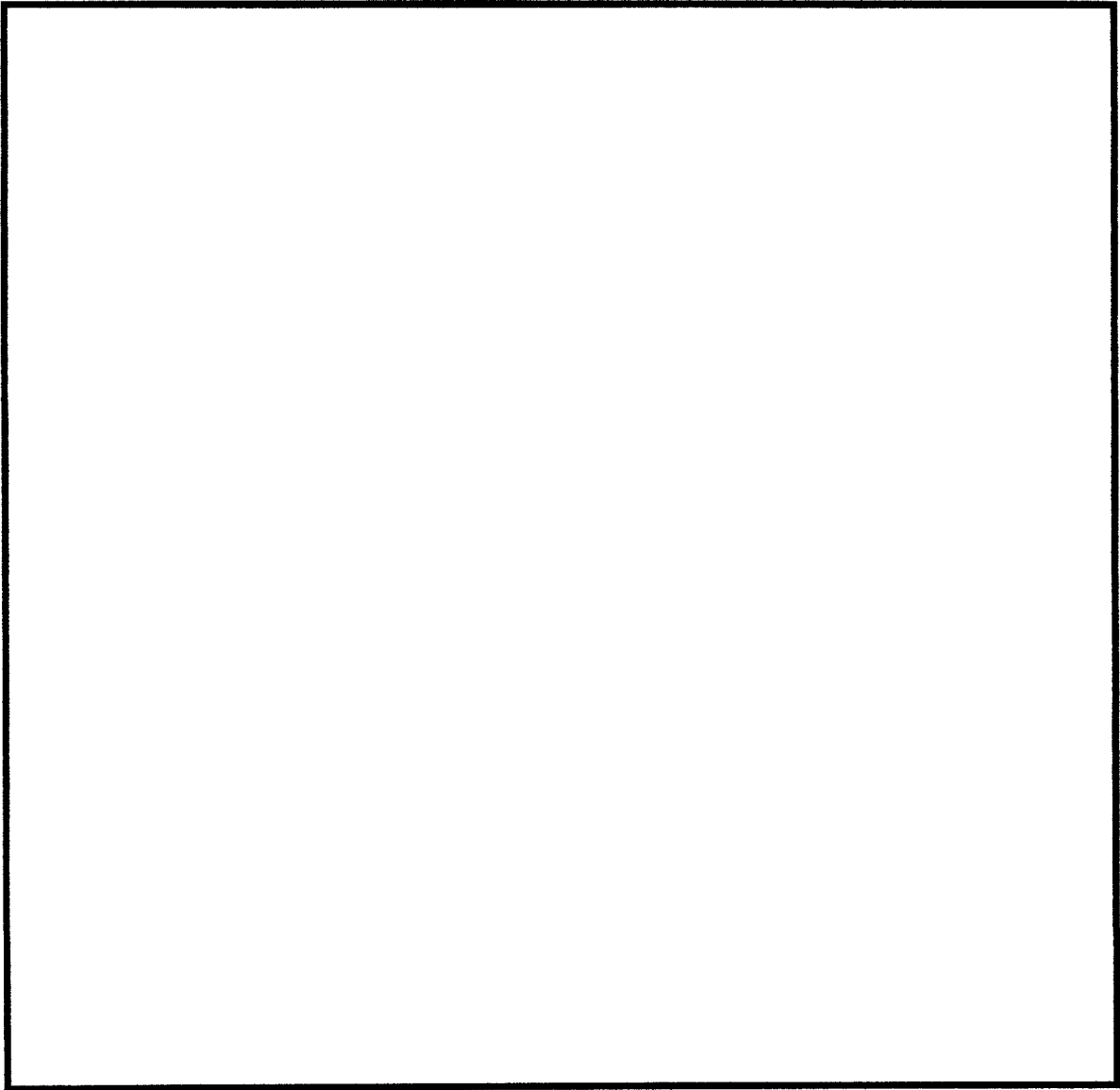
Assistant Head of the Committee: Ms. Meo Saito
Painter
Assistant Professor of Tokyo University of the Arts

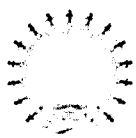
Members of the Committee: Ms. Yoshino Ohishi / Photo Journalist
Mr. Akira Ikegami / Journalist, Professor for Meijo University
Ms. Machiko Satonaka / Manga Artist,
Professor of Osaka University of Arts,
Character Creative Arts Department

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.
Chairman, National Coordinating Body of UNESCO Clubs in the Philippines
scn@unesco2020@gmail.com
09178271880

Ms. Geraldine Remo
Board Member, National Coordinating Body of UNESCO Clubs in the Philippines
ST. BRIDGET SCHOOL 1047 AURORA BLVD. QUEZON CITY
geraldine@gmail.com
0915-8438437





Mitsubishi Asian Children's Enikki Festa



Mitsubishi Asian Children's Enikki Festa

ENTRY FORM		
Email Address: _____		
Name :		
Sex :	Age :	Date of birth :
Address : <i>(street)</i>		
<i>(city)</i>		
<i>(province)</i>		
<i>(zip code)</i>	<i>(country / region)</i>	
Nationality :		
Name of school :		School Grade :
Address : <i>(street)</i>		
<i>(city)</i>		
<i>(province)</i>		
<i>(zip code)</i>	<i>(country / region)</i>	