



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
Schools Division of Cebu Province

Office of the Schools Division
Superintendent

July 31, 2021

DIVISION MEMORANDUM

No. 269 , s. 2021

2021 BRIGADA ESKWELA DIVISION VIRTUAL KICK-OFF PROGRAM

To: Assistant Schools Division Superintendent
Chief, CID and SGOD
Public Elementary and Secondary School Heads
All Others Concerned

1. In preparation for the opening of classes for School Year (SY) 2021-2022 on September 13, 2021 and pursuant to Regional Memorandum No. 0642 announcing the 2021 Brigada Eskwela Regional Kick Off Program, this Office shall conduct the **2021 Brigada Eskwela Division Virtual Kick-Off** on **August 10, 2021, Tuesday at 9:00 AM – 12:00 NN** via **DepEd Tayo Cebu Province official Facebook page and Youtube.**

2. The slogan of *Brigada Eskwela*, “**Bayanihan para sa Paaralan**” shall be adopted as the theme for this year, prompting collaboration for safe living and addressing social issues and concerns in schools, at homes and in the community.

3. The focus of this year’s Brigada Eskwela is to strengthen partnership engagements that complement DepEd’s efforts to ensure quality basic education amidst the COVID-19 pandemic. The activities shall also include the collaboration for safe living and addressing social issues and concerns in schools, at homes and in the community. Brigada Pagbasa as a form of Brigada Eskwela shall highlight the implementation to promote literacy and numeracy through the help of DepEd partners and volunteers.

4. In this regard, we would like to seek your support and participation to the 2021 Brigada Eskwela Division Virtual Kick-off Program requesting our **LGU partners, NGO, Private Sectors and other external stakeholders** to send a **one-minute pre-recorded video message** of commitment of support to accept the call to action on this year’s Brigada Eskwela. The said video message must be in **MP4 format** and emailed to **chaney.gulfan@deped.gov.ph** on or before **August 5, 2021.**

3. The implementation of 2021 *Brigada Eskwela* Division Virtual Kick-Off shall comply with the required health standards which include following social distancing measures and practicing hygiene consistent with the Inter-Agency Task Force.



Address: DepEd Cebu Province, IPHO Bldg., Sudlon, Lahug, Cebu City

Telephone Nos.: 032-2556405

Email Address: cebu.province@deped.gov.ph



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4. Relative to this, this Office will conduct a **Virtual Meeting** via Zoom for all **Public Schools District Supervisors** on **August 4, 2021 at 9:00 AM to 12:00 NN**, and a **Virtual Meeting** via Zoom for all **District Partnerships Focal Persons** on **August 4, 2021 at 1:30 PM to 4:00 PM** regarding the 2021 Brigada Eskwela Activities and Implementing Guidelines.
5. Attached is the list of the Program Management Team, Core Group and Creative and Technical Team members (*enclosure 1*) and BE Virtual Kick-Off Program Flow (*enclosure 2*).
4. Expenses incurred during the conduct of the said activity such as transportation, accommodation of Technical Team members, meals and snacks, T-shirts with printing, tarpaulin, advocacy materials and other incidental expenses are chargeable against the local funds/Division MOOE/Partnerships Support Funds/School MOOE subject to availability of funds and subject to usual accounting rules and regulations.
6. In this connection, all District Offices are enjoined to watch the said Virtual Kick-Off and let all schools host a watch party via **DepEd Tayo Cebu Province official Facebook and Youtube** to ensure a wider participation.
7. This Memorandum also serves as Authority to Travel of the participants.
7. For more information, please contact the Division Brigada Eskwela Coordinator, **Mr. Chaney A. Gulfan** through 09174305256 or chaney.gulfan@deped.gov.ph
9. Immediate wide dissemination of this Memorandum is desired.


MARILYN S. ANDALES EdD, CESO V
Schools Division Superintendent 

SDS/ASDS/SGOD/Social Mobilization/Chaney



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REGION VII – CENTRAL VISAYAS
Schools Division of Cebu Province

Enclosure No. 1 to Division Memorandum No. _____, s. 2021

Program Management Team

Chairman	:	Dr. Marilyn S. Andales Schools Division Superintendent
Vice-Chair	:	Dr. Lorenzo M. Dixon Asst. Schools Division Superintendent
	:	Dr. Anelito A. Bongcawil Asst. Schools Division Superintendent
	:	Dr. Fay C. Luarez Asst. Schools Division Superintendent
BE Core Group Head	:	Dr. Victor A. Ybañez Chief, SGOD
	:	Dr. Mary Ann P. Flores Chief, CID
BE Core Group Asst. Head	:	Dr. Gerado S. Mantos EPSvr, SGOD
Event Coordinator	:	Mrs. Maria Socorro N. Relacion SEPS, HRD
Activity Coordinator	:	Mr. Chaney A. Gulfan Division Brigada Eskwela Coordinator
Program & Invitation	:	Dr. Norman O. Blanco EPS II, M & E
Logistics, Food and Tarpaulin	:	Dr. Margarita A. Nierra SEPS, Planning & Research
Monitoring & Evaluation	:	Dr. Roderic T. Goles SEPS, M & E
Opening Salvo, Intermission Number and Finale	:	Mrs. Nenita Jaralve EPSvr, MAPEH
	:	Dr. Jose Garry R. Napoles EPSvr, TLE
Brigada Eskwela Jingle	:	Mr. Frederick Ocampo Teacher, Asturias CES
	:	Mr. Joseph Barulo Teacher, Sibonga NHS
Technical Team Head	:	Mr. Emmanuel Mendoza Division ITO
Technical Team Asst.	:	Mr. Francis John Mari Elnar Division IT
	:	Mr. Pablito Catubay Division IT
	:	other selected school ICT Coordinators
Hosts	:	Mr. Louie Monteroso EPS II, HRD
	:	Ms. Paz Bacolod PDO 1, Youth Formation



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 REGION VII – CENTRAL VISAYAS
 Schools Division of Cebu Province

Enclosure No. 2 to Division Memorandum No. _____, s. 2021

BRIGADA ESKWELA DIVISION VIRTUAL KICK-OFF PROGRAM

PART I

- | | |
|------------------|--|
| 9:00 AM – 9:30AM | - Audio-Visual Presentation
2020 Brigada Eskwela Best Implementers Video
Mojon IS (Bantayan)
Carnaza NHS (Daanbantayan)
Compostela NHS |
| | - 2021 Brigada Eskwela Promotional Video |
| | - OPENING SALVO |

PART II

- | | |
|--------------------|---|
| 9:30AM – 9:40AM | - National Anthem
- Ecumenical Prayer
- SUGBO Hymn |
| 9:40AM – 10:00AM | - Welcome Message
Dr. Anelito A. Bongcawil – ASDS |
| 10:00AM – 10:05AM | - Intermission Number |
| 10:05AM – 10:20AM | - Messages of Support
PTA Federation President
World Vision Representative
RAFI Representative |
| 10:20AM – 10:22AM | - Song of Hope and Inspiration |
| 10:22AM – 10:25AM | - BRIGADA PAGBASA Launching
Mr. Geomel Jetonzo (World Vision) |
| 10:25AM – 11:00AM | - Messages of Support
Lions Club
Nature's Spring Foundation Inc.
Vivant Foundation Inc.
Smart Communications
LGU – Local Chief Executives |
| 11:00AM – 11:15AM | - Presentation of enhanced Learning Continuity Plan
Dr. Fay C. Luarez - ASDS |
| 11:15AM – 11:30AM | - Brigada Eskwela 2021 Implementation Guidelines
Dr. Lorenzo M. Dizon – ASDS |
| 11:30AM – 11:32AM | - 2021 Division Brigada Eskwela Official Jingle |
| 11:32AM – 11:11:45 | - MESSAGES
Dr. Marilyn S. Andales
Schools Division Superintendent
Dr. Salustiano T. Jimenez
RO7 – Regional Director |
| 11:45AM – 11:50AM | - Intermission Number |
| 11:50AM – 11:55AM | - Acknowledgement
Dr. Mary Ann P. Flores – Chief, CID |
| 11:55AM – 12:00NN | - Closing Message
Dr. Victor A. Ybanez – Chief, SGOD |
| HOSTs: | - Mr. Louie Monteroso & Ms. Paz Bacolod |



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Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS

Office of the Regional Director


REGIONAL MEMORANDUM
No. **0642** s. 2021

JUL 30 2021

2021 BRIGADA ESKWELA REGIONAL KICK-OFF PROGRAM

To: Schools Division/City Superintendents
Officers-in-Charge of Regular/Interim Divisions
All Others Concerned

1. In preparation for the opening of classes for School Year (SY) 2021-2022 on September 13, 2021 and pursuant to **OULAPP Memo No. Q-332, s. 2021** signed by Undersecretary Tonisito M. C. Umali, Esq. announcing the 2021 Brigada Eskwela National Kick-off Program, the Department of Education Region VII shall conduct the **2021 Brigada Eskwela Regional Kick-off on August 5, 2021, Thursday at 2:00-4:00P.M.**
2. In this connection, this Office requests for a **one-minute video message of commitment and support** for our 2021 Brigada Eskwela **from the Schools Division Superintendents and one LGU representative** from each schools division to ensure quality basic education amidst this COVID-19 pandemic. The said video message shall be in MP4 format and **must be sent to this link:** <https://tinyurl.com/R7BE2021VIDEOS> **on or before August 3, 2021 at 5:00P.M.**
3. Brigada Pagbasa as a form of Brigada Eskwela shall be included in the program advocacy to promote literacy and numeracy through the help of volunteers and partners. All division and school personnel are enjoined to join and watch the regional kick-off program.
4. Immediate dissemination of this Memorandum is desired.


SALUSTIANO T. JIMENEZ EdD, JD, CESO V
Director IV
Regional Director

STJ/CAE/ESSD/TTP/BVJY



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