



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
Schools Division of Cebu Province

Office of the Schools Division Superintendent

16 November 2023

**DIVISION MEMORANDUM**

No. 482, s. 2023

**DIVISION OF CEBU 89<sup>TH</sup> NATIONAL BOOK WEEK CELEBRATION**

**To:** Assistant Schools Division Superintendents  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors/District-in-Charge  
Elementary/Secondary School Heads  
All Other Concerned

1. According to the World Bank, our country has experienced a high incidence of learning poverty as one of the consequences of COVID lockdowns, thus, there is the need to amplify the importance of building a culture of intentional reading to help accelerate and recover learning.
2. The National Book Week 2023 Celebration will emphasize enrooting reading as part of every Filipino's lifestyle.
3. This year's celebration will focus on three (3) major components, to wit:  
**READ.** A call to every Filipino to make reading a daily habit and part of one's lifestyle.  
**REREAD.** Raise intentional and proficient readers who frequently read not because they are required to but because it has become their instinctive action.  
**RELIVE.** Experience rebirth of the mind through one reading material at a time, as reading allows us to live different lives all at once.
4. Primarily, this year's celebration goal is to revive the genuine passion and love for reading daily and to turn reading without a purpose into reading with a real purpose.



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SCHOOLS DIVISION OF CEBU PROVINCE

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5. Specifically, our objectives for this year's activity are:
  - a. Get back into reading with intention;
  - b. Discover how reading could make a difference;
  - c. Make reading part of one's lifestyle; and
  - d. Develop critical thinking amongst readers.
  
6. Attached are suggested activities for the weeklong celebration. Schools however are given the leeway to organize other relevant activities that will complement the achievement of the objectives.
  
7. All activities shall be fully integrated with the academic activities of the schools preferably with less or no disruption of other curricular programs.
  
8. Commencing the weeklong program may include a brief program integrated immediately after the flag ceremony and the mounting of advocacy tarpaulin. All succeeding activities shall be scheduled to avoid disruption of classes.
  
9. All activities of the school must be properly documented. Reports using the prescribed format shall be submitted to the Division LRMS Unit on **November 30, 2023**. Submission will be in the soft copy sent through [vivian.guarin@depedf.gov.ph](mailto:vivian.guarin@depedf.gov.ph) while the hard copy/ies shall be compiled by district and the same shall be submitted to the Division in bunch.
  
10. All expenses incurred in the conduct of the National Book Week activity are chargeable against school local/MOOE funds, SEF, and other funds subject to its availability and the usual accounting and auditing rules and regulations.
  
11. Immediate and wide dissemination and strict compliance of the content of this memorandum is highly enjoined.

**FAY C. LUAREZ, EdD, PhD-TM, CESO VI**  
Asst. Schools Division Superintendent  
Officer-in-Charge



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**DIVISION OF CEBU 89<sup>TH</sup> NATIONAL BOOK WEEK CELEBRATION**  
November 24 – 30, 2023

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**SUGGESTED ACTIVITIES**

**A. Modest Opening Program**

**B. Display of Advocacy Tarpaulin and Other Advocacy Materials**

**C. Events**

**1. ELEMENTARY CATEGORY:**

- a. **Book Face Contest** – Showcase creativity through the use of books as artistic objects, foster the love for reading, and promote the printed collections in the library.

Mechanics:

1. Open to all elementary students in the public schools
2. Individual or group entries will be accepted. Each individual/group is only allowed to submit one (1) entry.
3. Contestant/s will pick a book/s that has a human face, object, and/or any body part on its cover. The book/s may be borrowed from the public libraries in your community or your own collections.
4. Contestant/s will take/snap a photo using the book/s cover to augment or obscure any part of his/her/their body/ies or case/s or use the object of the cover.
5. An entry Form shall be accomplished by the participants with confirmation of the adviser and principal.
6. Photo and entry form shall be uploaded to the given shared drive following filename format: Entry Form (last name, first name); and photo entry (last name, first name)

Criteria:

30 % Originality

20% Presentation


50% Creativity

- b. **Get Caught Reading** – Conduct a photo contest where a learner is being caught reading a book anywhere inside the library or school campus.
- c. **Read a Story Book** – Conduct a video contest where a learner is reading a short storybook. This will provide an avenue for learners to read their favorite storybook and enhance their presentation and communication skills.

**2. For JHS and SHS category:**

- a. **Book Spine Poetry Contest**– Express creativity in poem writing, love of reading, and also relates to the theme of the 89<sup>th</sup> National Book Week celebration.

Mechanics:

1. Individual and group entries will be accepted. Each group is only allowed to submit one (1) entry.
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2. Contestants will find print books and stack them up, artistically arranging the spine titles, to create a poem.
3. The poem or entry should have a minimum of five (5) book titles and a maximum of ten (10) titles.
4. The book spine poem must be related to the 89<sup>th</sup> NW theme or it should promote love for reading. Entries must not have been previously posted and shown in public.
5. An entry form together with the photo should be accomplished by the participant

Criteria:

40% - message

30% - originality

30% - creativity

b. **Get Caught Reading** – Photo contest where a learner is being caught reading a book anywhere inside the library or school campus.

c. **Cutest Photo in the Library** – Individual or group shares memorable photo that promotes the school library. The photograph must contain a description of where the photograph was taken and a short description of your library experience.

Mechanics:

1. Individual and group entries will be accepted. Each individual/group is only allowed to submit one (1) entry.
2. Contestants will send individual/group photos and describe the photo where it was taken and a short description of your libraries experience.
3. Entries will be shared by the committee on the DO library Facebook page.
4. An entry form shall be accomplished by the participant.

Criteria:

1. 30% originality

2. 20% audience impact

3. 50% creativity and presentation

d. **Book Talk Challenge**

Mechanics:

1. Individual or group entries will be accepted.
2. One entry per school only.
3. Show your favorite book and why you like the particular book in a way to encourage others to read it.
4. Submit link of your entry.

Criteria:

40% - message

30% - originality

30% - creativity



